

Pond Wiser Inc
Licensed by the
OH Dept of Ag for aquatics & turf

8499 Cleveland Ave NW
North Canton, OH 44720

Office: 330-833-FROG

MAILING ADDRESS ↑

ADDITIONAL MEETING LOCATION
COMING SOON:

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North Canton, OH 44720



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IT'S A SEEDY NEIGHBORHOOD
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Most likely, many of your annuals are looking bedraggled by now. And you might be thinking about all the money you spent on those flowers that are not going to return next season. Have you considered gathering seeds and trying your hand at raising these beauties on your own next year?

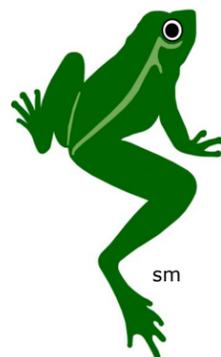
Start with a flower that is relatively easy to gather seed from. One of the first plants I learned to plant from the previous year's seeds was Marigolds. As the flowers dry and die off on the plant, pinch them off. Lay them out on newspaper to let them dry. Once they are completely dry, store them in jars or cans that you keep in a dark, dry area of your basement. Check them periodically over the winter to make sure they are not molding. If they are, allow them to dry out on newspaper again and also dry out the container. Do not use plastic since it tends to hold moisture.

There is no reason to start the seeds indoors next spring. Marigolds are hearty and can be sowed directly into the ground. You just make a small trench, take the seed head and rub between your fingers to separate the seeds, lightly cover with dirt and water in. You will be surprised how very easy it is and will save you so much money. If they come up too thick, they can be easily transplanted to other areas or even containers.

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Pond Wiser Inc

End-of-Summer 2020



Your Property Periodical

Kathy's Korner

- EDIBLE FLOWERS**
- ◆ Dandelions
 - ◆ Hibiscus
 - ◆ Nasturtiums
 - ◆ Squash Blossoms
 - ◆ Sunflowers
 - ◆ Violets
 - ◆ Sage Flowers
 - ◆ Honeysuckle
 - ◆ Chive Blossoms
 - ◆ Calendula
 - ◆ Borage

Well, folks, what a wild ride this has been, but I probably don't need to tell any of you that. We have been very busy despite all the added hurdles and most grateful for the great group of guys we have had working with us this summer.

As some of you may know, we moved to our current location at 8499 Cleveland Ave, in N Canton, the end of 2018. We

have always maintained another location for our equipment. We have been busting at the seams at that additional place, and are happy to report we found new space right around the corner from our Cleveland Ave location at 437 Applegrove St NW. We are excited to get moved in the middle of August. It also offers an office and reception area that we hope to utilize as

meeting space. Ideas are being brainstormed now.

We would love your ideas too, such as topics you would like to hear about or DIY training courses you would be interested in attending.

Send us your ideas by emailing me at Pondwisemarketing@gmail.com

- Kathy

Did your landscape have beautiful spring flowers like daffodils, tulips, hyacinths and crocus? Those are some of the most common spring flowers and now, in the fall, is the time to envision your landscape beds for the spring.

These flowers are grown from bulbs and those bulbs need to be planted later this fall. Purchase them now, and you can plant late into the season. Some years, we have even planted after the first dusting of snow, but the ground was not frozen yet. As Ohio often does, the weather goes from above freezing to icy, cold in a matter of a few days. As long as you can dig into the dirt, it is okay to plant. You'll thank yourself for tolerating the weather, when you peer through your window and experience that first splash of color in your landscape in the spring.

We are always here to help. Call 330-833-3764.

Pond Wizard

We joke a lot around here about changing our name from Pond Wiser to Pond Wizard. We get many calls from customers who think their lawn should green-up, or pond should clear-up, or lake weeds should be gone after only one treatment. Most of the time, caring for and maintaining a lawn, pond or lake requires persistence. We really wish there was a magic wand because it would make you happy to see the instant results and us happy that you're happy.

No, really, let's be serious for a minute. Just like caring and maintaining a vehicle, your health, or your home, it takes time and consistency. We are taking full responsibility in not teaching you more about the process. We need to do better educating you, the client. We chose our name, Pond Wiser, because we wanted to make you smarter about your pond, and it is easy for us to become complacent and "assume" you understand what we do and how it works. We do apologize for not explaining in more detail what transpires before, during and after the treatment. Now, with that being said, like all those other aforementioned maintenance things, you have to also accept some of the responsibility.

Here are a few things that you as the pond, lake or lawn owner can do to help the process reach its full potential.

Pond Owners:

- Do not add other products to the water without telling us.
- Let us know you are introducing new fish into your pond.
- Be cautious when purchasing aquatic plants and placing them. Plants often carry algae and weeds into the water with them.
- Just like swimming pools request you take a shower before entering, that same advice is vitally important for ponds too. First, we recommend you do not get in at all. But, if you want/need to, keep in mind that lotions and oils on your skin can greatly affect the water.
- Watch how the water runs during heavy rain and observe if it goes directly into the pond. Grass clippings or fertilizer can wreak havoc on a pond. Also, pay close attention when using a blower around your water feature.

Lake Owners:

- Do not put other chemicals into the lake.
- Boating is great, but if you take your boat from one lake to another. Always clean your boat thoroughly.
- When mowing along the water's edge, do not blow the grass clippings into the water.
- Consider goose control to curb the toxins from their poo to wash into your lake. Do not feed waterfowl.

Lawn Owners:

- Do not add additional fertilizer on your own.
- Keep lawn watered and allow grass to grow longer during drought times.
- Do not bag your grass clippings following your lawn treatment.
- Keep your mower blades sharp.
- Consider the full five-treatment package for the best results.

And last, but certainly not least, keep us informed. We cannot be at your property 24/7. I mean we could; let's talk! Again, we seriously want you to let us know as soon as you see something that doesn't look right. And, please be patient. Sometimes instead of a wizard, we have to be detective. We have to find out what the circumstances have been to determine what direction to go. And, always be honest with us if you have put other chemicals, plants or fish in the water. We really do literally lose sleep over trying to figure out your pond, lake and lawn problems.

Let's work together. Please be respectful in your texts and emails. We will never hide from you and will address you. The only exception to this is if you have not paid your bill. We stand behind our work 100% for paying customers only. Weird concept that I need to type that, but it is true. Many do not pay, and then want us to do additional work.

All in the life of a business owner...

I Have a Question...

Us: Hello

Caller: Hi, I have a question.

Us: Okay

Caller: Do you have any idea why my mom's bedroom smells like fish?

Or

Caller: Did you take my pond liner?

Or

Caller: I think your guys took my fish today. Did they?

Or

Caller: I used to have a lot of frogs but now I don't. Do you know where they went?

Yes, for real, these are some of the calls we have received. And those all brought a chuckle to us. But, I want to address one call we've gotten more than once, and that is in regards to dragonflies. Not everyone who owns some type of water feature is enamored with all the wildlife that accompanies it. Here are some facts regarding dragonflies and damselflies, which by the way are recorded through fossils to have been around for 100 million years.

Many see the dragonfly as annoying and creepy, yet they do fall in the category of beneficial insects. They eat many bugs, that in my book, are much more annoying than they are; such as mosquitoes, midges, moths, and flies. And if you are experiencing dragonflies, that means your water is healthy. Conservationists work to provide the correct habitats to help dragonflies to colonize.

They have amazing eyesight and extraordinary airmanship. They have four gossamer wings that move independently of one another. This allows them to be able to fly forward, backward, and sideways, or even hover in place. How cool is that?

The one negative of the dragonfly's eating habit is sometimes they enjoy a butterfly or two. Nature is like that unfortunately.

There is both good and bad symbolism with the dragonfly and damselfly. Many Americans believe that it is good luck if one lands on you.

Japanese tradition

views these creatures as a sign of summer and autumn.

Native Americans believed purity, activity and swiftness was the dragonfly's symbol.

Supposedly, dragonflies have the biggest eyes in the insect world. Their eyes have 360 degree stereovision. That means they have the ability to spot insects in any direction without turning or moving their head. Impressive.

If you are someone who enjoys having these prehistoric creatures a part of your garden, be careful of any pesticides you may use to control mosquitoes. Sometimes they may also harm the dragonflies and damselflies.

A damselfly resembles a dragonfly to the untrained eye. An easy feature to notice is, the damselfly is a bit smaller and its eyes are farther apart. But, honestly, as fast as they fly, I'm not sure who could detect that. I say just sit back and enjoy all the features these unusual aquatic insects have to offer.

