

Pond Wiser Inc

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**Got geese?
Get Vic,
Border Patrol for
Goose Control**



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**We're on the web
www.pondwiser.com**

All White Now

From clean to dirty, white's right for garden plant choices this year. The clearest color trend is a more toned-down palette with a focus on calm and harmony, particularly shades of white from crisp to snowy, ivory to "dirty whites." With the here-to-stay emphasis on inside/outside lifestyle, colors in the garden continue to mirror those that are hot in the home sphere. At least four major consumer paint companies selected shades of white as their top 2016 colors. Clean, fresh, optimistic—this color should be on everyone's watch list.

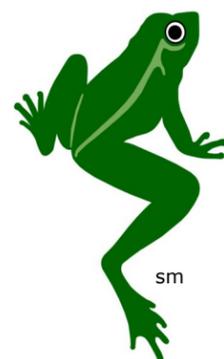
But keep an eye on blue, too! There was a huge demand in 2015 for all things blue—which might have something to do with Pantone choosing "Serenity" as one of its 2016 color picks—from Blue Enchantress Hydrangeas to Bountiful Blue Blueberries and Icee Blue Junipers. All of which, by the way, are ideal with white.

Pond Wiser offers landscaping services to replace plants that do not survive the winter or to give your landscape beds an update with new, fresh plantings. Call today to get scheduled. 330-833-FROG

BLUE OR WHITE-WE'LL GIVE YOU WHAT'S RIGHT!

Pond Wiser Inc

March/April 2016



Your Property Periodical

Getting Ready to Roll

We are prepping for our 27th season and we are certain it will be an exciting one. Due to the warmer than usual winter and lack of snow cover, algae is getting a jumpstart on its growth. Normally algae dies off and does not grow during Ohio winters because the snow provides cover from the sun and the water freezes. Not this year...

You should have received your 2016 spring letter to register for services. If you didn't, and would like to sign-up, go to our website, www.pondwiser.com, and download a copy and return to us by fax, email or usps mail. Please read the letter carefully. A few options have changed.

While on our website, check out the pics under The OR.

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Happy Springtime!
From Our Family to Yours.

Kathy, Denny, Jeff, Jake, Chris and Melinda

We've had some great successes restoring or updating ponds.

If you scan the bottom of our homepage, aka Our Lily Pad, you will see a "buy now" button. This is going to give you the option to pay your invoice without having to call or mail us to provide your credit card information. You can make the payment through this link that is secured through PayPal.

Our two great crewmembers, Jeff and Jake, will be returning this season and we are thrilled to be adding our son-in-law, Chris, to the team. I am also ecstatic one of my best friends will be Pond Wiser's office administrator. She will be in the office part-time and instrumental in our business-to-business marketing. Her name is Melinda and please welcome her if you call in or see her out there marketing Pond Wiser.

As always, if you ever have any questions, please don't hesitate to call us. Our office number is 330-833-FROG and Denny's cell phone is 330-685-3637.

Think spring and get registered today!

Scan this QR code to download our mobile app: This year, specials are advertised on our mobile app ONLY. February's special was for lake clients.



Little Bugger

Have you downloaded our mobile app yet? Well, what are you waiting for? It's a great way to stay in touch with everything Pond Wiser and we've added a tab for all the tadpoles out there. You will find maz-

es, coloring pages, a song, nature trivia, and our new game, Little Bugger. It starts out like the game Frogger, but get to the lily pads and see "hoppy" moves. It is a family-friendly app.

Come on, hop onto our lily pad! We have 766 Twitter followers, 721 on Pinterest, 91 on Instagram and 1247 likes on Facebook.

Thanks to all and the more the merrier!